

October 27, 2023

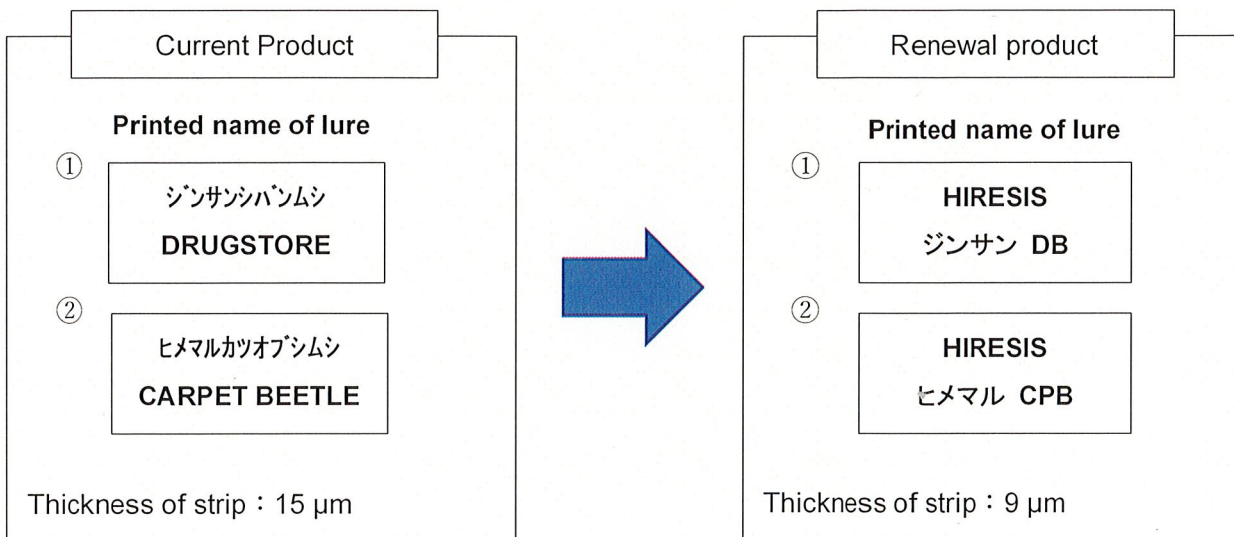
Tokyo, Japan

Changes of renewal points of HIRESIS

We are pleased to announce the renewal of our product “HIRESIS” in order to improve its functionality.

Please find the following details for renewal points.

1. Changes of strip packaging



*There is no change in the lure itself compared to the existing product.

Advantages :

- Improve easiness of tear due to change in thickness of strip packaging (15 µm → 9 µm)



2. Changes of description of the trap

Current Product		Major changes
Renewal Product		<p>Material: Change to water resistant paper</p> <p>Design: Some text descriptions and layout are changed</p>



Advantages :

Trap

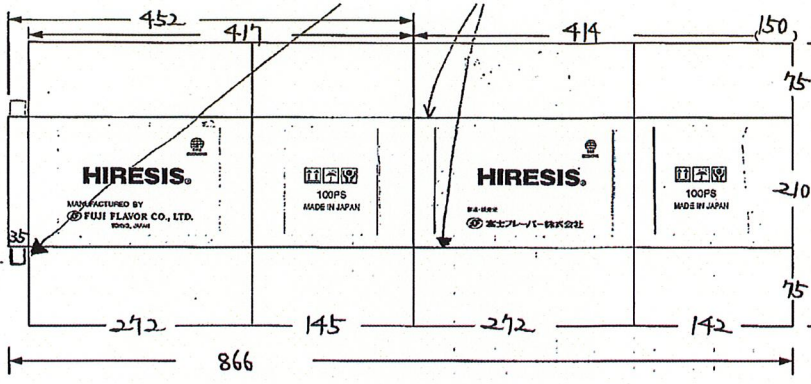
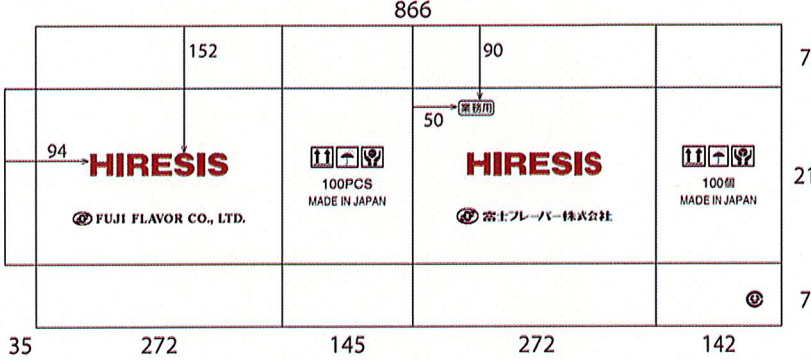
- The material is improved into water resistance which reduces bend of trap due to humidity effects. As a result, this improvement will reduce gap between wall and trap.
- Detailed information about product can be confirmed by scanning 2D (two-dimensional) barcode through smartphones





3. Changes of description of the small box

<p style="text-align: center;">Current Product</p>	 <p>The net weight label for the current product features the Hiresis logo (a beetle) and the word 'HIRESIS' in red. It includes the ECOMONE logo and detailed Japanese text regarding the product's composition and usage. The label is shown as a flat net with fold lines.</p>	<p>Major changes</p>
<p style="text-align: center;">Renewal Product</p>	 <p>The net weight label for the renewal product is similar to the current product but has updated text. The Hiresis logo and 'HIRESIS' text are now in black. The Japanese text on the label has been revised, reflecting changes in the product's description and layout.</p>	<p>Design: Some text descriptions and layout are changed</p>


4. Changes of description of the cardboard

<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Current Product</p>		<p>Major changes</p>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Renewal Product</p>		<p>Design: Some text descriptions and layout are changed</p>

If you have any questions regarding above changes, please feel free to contact us.

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Sincerely yours,



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