

October 27, 2023

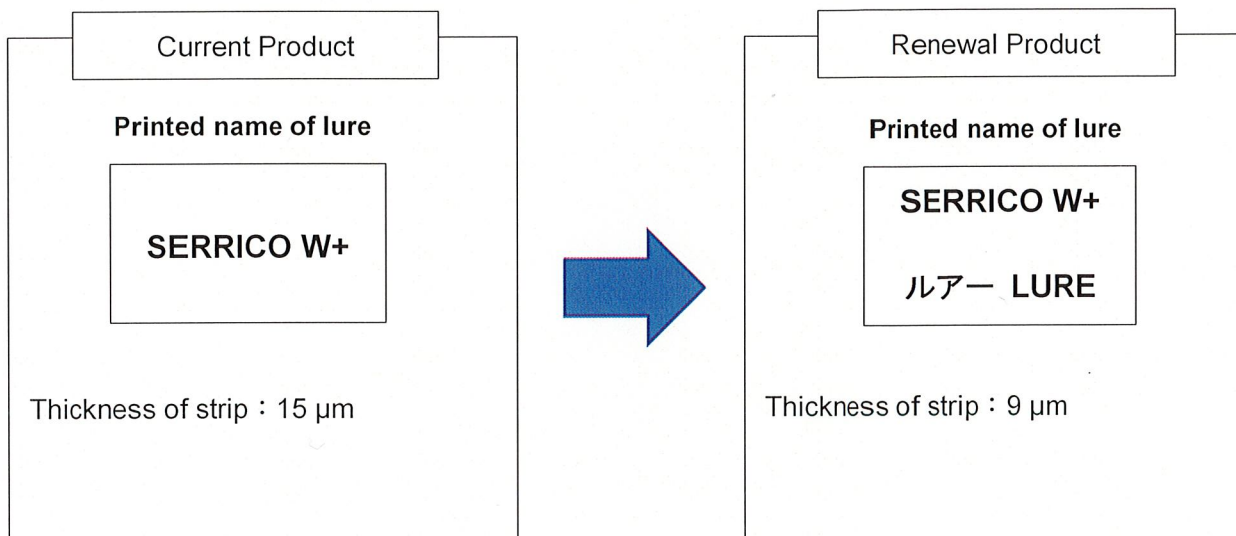
Tokyo, Japan

## Changes of renewal points of SERRICO W+

We are pleased to announce the renewal of our product “SERRICO W+” in order to improve its functionality.

Please find the following details for renewal points.

### 1. Changes of strip packaging

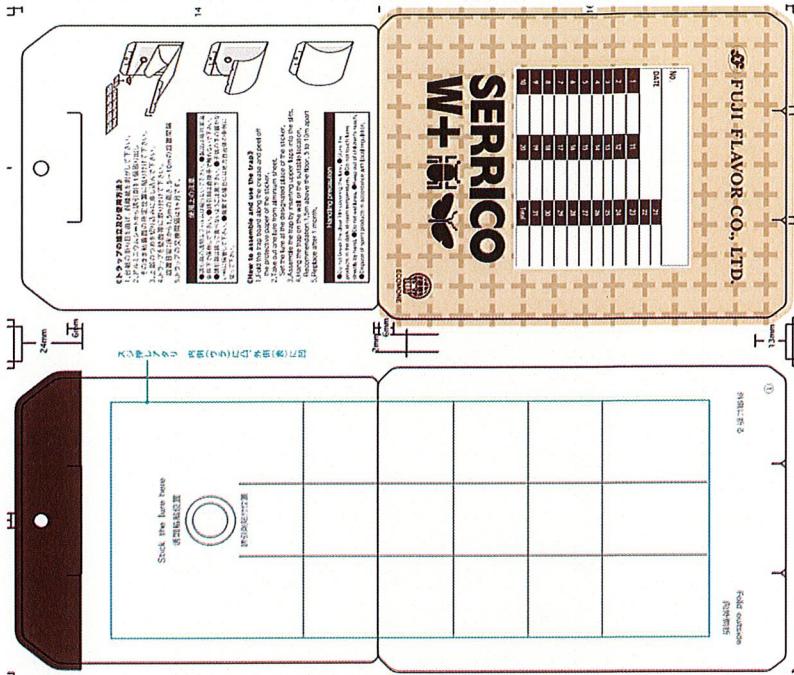
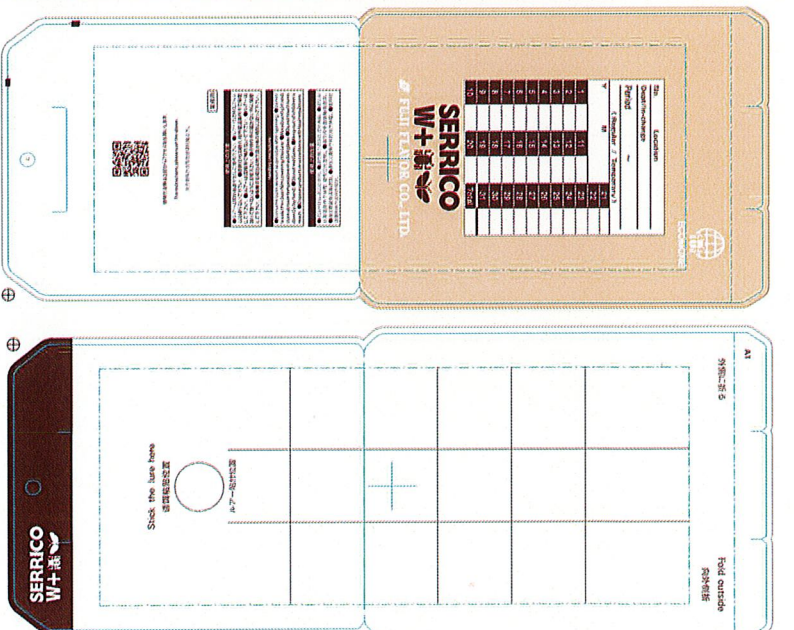


\*There is no change in the lure itself compared to the existing product.

#### Advantages :

- Improve easiness of tear due to change in thickness of strip packaging (15 μm → 9 μm)

2. Changes of description of the trap

Current Product	 <p>The diagram shows the current product trap layout. It includes a top flap with assembly instructions in Japanese and English, a QR code, and a grid for recording data. The main body of the trap has a grid and a circular hole with the instruction 'Stick the lure here'.</p>	Major changes
Renewal Product	 <p>The diagram shows the renewal product trap layout. It includes a top flap with assembly instructions, a QR code, and a grid for recording data. The main body of the trap has a grid and a circular hole with the instruction 'Stick the lure here'. The design is updated with a more modern look and improved text layout.</p>	<p>Material: Change to water resistant paper</p> <p>Design: Some text descriptions and layout are changed</p>



**Advantages :**

**Trap**


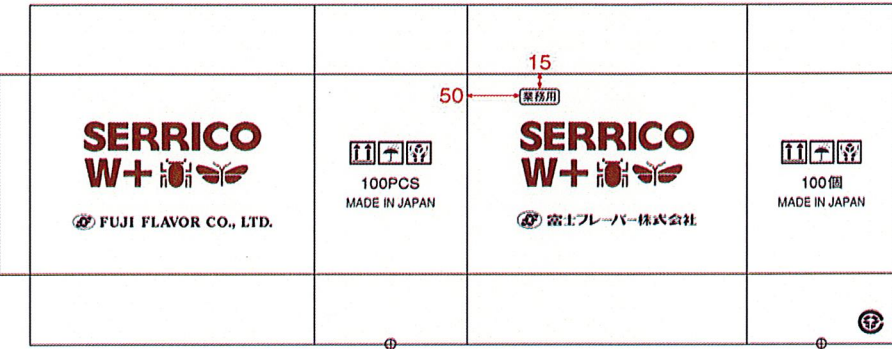
- The material is improved into water resistance which reduces bend of trap due to humidity effects. As a result, this improvement will reduce gap between wall and trap.
- Detailed information about product can be confirmed by scanning 2D (two-dimensional) barcode through smartphones





### 3. Changes of description of the small box

Current Product		Major changes
Renewal Product		<p>Design: Some text descriptions, design and layout are changed</p>

4. Changes of description of the cardboard

					Major changes
Current Product					Design: Some text descriptions and layout are changed
Renewal Product					

If you have any questions regarding above changes, please feel free to contact us.

 <p><b>FUJI FLAVOR CO., LTD.</b> Global Sales Department <a href="https://www.fjf.co.jp/en/ecomone/index.html">https://www.fjf.co.jp/en/ecomone/index.html</a></p>	<p>© For inquiries, please contact us TEL: +81-42-555-5186 FAX: +81-42-555-7920 E-mail: <a href="mailto:ecomone-inquiry@jt.com">ecomone-inquiry@jt.com</a></p>	 ECOMONE
---	--	--

Sincerely yours,

  
  
 Yasuhiko KOBAYASHI  
 Senior Manager  
 Sales and Marketing Division  
 FUJI FLAVOR CO., LTD.